

# CHRIS GRIFFAULT

GRAPHIC DESIGNER

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## WORK EXPERIENCE

● **Title Resource Group**  
Mt. Laurel, New Jersey  
June 2017 - Present

### Graphic Designer

Responsible for designing a wide array of marketing pieces including flyers, brochures, and promotional items for real estate companies. Duties include updating the websites for over 40 brands using existing templates in a CMS, and producing original pages with hand-coded html and css in a Bootstrap framework. Created short, promotional videos using stock footage and original graphics.

● **MSFC**  
Philadelphia, PA  
November 2016 - June 2017

### Program Coordinator

Duties included website maintenance, conference planning, travel arrangements, reimbursements, database management, interacting with medical students, logo and document design.

● **Council on International Educational Exchange**

### Senior Web Designer - Portland, ME

2002 - 2012

- Designed and developed multiple web sites for international programs
- Created and formatted graphics for blog posts, newsletters, emails, and print materials
- Responsible for front-end development of web sites

### Senior Program Coordinator, Internship Program - New York, NY

1999 - 2002

- Managed the operations of an international internship program with over 800 participants
- Implemented strategies to increase program effectiveness by creating a database to automate procedures and track participant problems

### Program Coordinator, International High School Programs - Paris, France

1998 - 2001

- Managed exchange program for over 40 high schools between the U.S. and France.
- Managed all travel and lodging logistics for student groups in France

● **European Center for the Epidemiological Monitoring of AIDS**  
St. Maurice, France  
1996 - 1998

### Scientific Assistant

- Responsible for communications, travel, database management, and event planning pertaining to an international study on HIV Infection in Women
- Responsible for the shipment and archiving of contaminated blood specimens
- Provided editorial support and created graphs, charts, and documents for publications and presentations
- Member of the organizing committee for the Symposium on Women and HIV Infection in Europe

## EDUCATION

- **University of Virginia - Bachelor of Arts, Religious Studies**  
1993

## EXPERTISE

- Photoshop
- Illustrator
- InDesign
- HTML5 + CSS3
- Bootstrap